

## Any Approved Milk-based or Soy Infant Formula Powder Reference Guide

Effective June 1<sup>st</sup>, 2023 if your eWIC shopping list includes “**Any Approved Milk-based or Soy Infant Formula Powder**”, use the table below to identify approved formulas when purchasing your WIC benefits.

One 12.4 – 12.9 oz can, counts as 1 can of your remaining formula benefits.

<p><b>Enfamil Infant</b> 12.5 oz</p>	 <p>The image shows a yellow and white can of Enfamil Infant Formula. The label features the 'Enfamil' logo in a blue oval, 'Infant Formula Milk-based Powder with Iron', and a 'BRAIN BUILDING' badge with 'reduced DHA'. It is for 0-12 months and has a net weight of 12.5 oz (353.75g).</p>
<p><b>Enfamil Gentlease</b> 12.4 oz</p>	 <p>The image shows a purple and white can of Enfamil Gentlease Formula. The label features the 'Enfamil' logo, 'GENTLEASE for easing fussiness, crying, gas &amp; spit-up', 'Infant Formula Milk-based Powder with Iron', and a badge that says 'REDUCE CRYING IN 24 HOURS'. It is for 0-12 months and has a net weight of 12.4 oz (352.4g).</p>
<p><b>Enfamil ProSobee</b> 12.9 oz</p>	 <p>The image shows a green and white can of Enfamil ProSobee Simply Plant-Based formula. The label features the 'Enfamil ProSobee' logo, 'Simply Plant-Based', 'Dairy Free Lactose Free', and 'Infant formula Soy-based Powder with Iron'. It also has badges for 'BRAIN BUILDING', 'for SENSITIVE TUMMIES', and 'IMMUNE HEALTH'. It is for 0-12 months and has a net weight of 12.9 oz (366g).</p>
<p><b>Enfamil A.R.</b> 12.9 oz</p>	 <p>The image shows a pink and white can of Enfamil A.R. Formula. The label features the 'Enfamil' logo, 'A.R. ADDED RICE for reflux / spit-up', 'Infant Formula Milk-based Powder with Iron', and a badge that says 'REDUCE frequent SPIT-UP'. It is for 0-12 months and has a net weight of 12.9 oz (366g).</p>